**Palisades Charter High School Booster Club, Inc.**

A California Non-Profit, Non-Stock Corporation

**Minutes for May 25, 2021 Annual Meeting of the Members and Election of Board**

**Via Zoom Call**

1. **Welcome and Call to Order** – Booster Club President Dick Held called the meeting to order at 6:30 p.m.
2. **Welcome and thanks -** Welcome everyone.

1. **Board Members present** - Dick Held (President), Dorothianne Carr (Treasurer), Sylvia Karlan (Secretary), Rene Rodman (VP Fund Raising), Gary Landau (VP Communications), Andrea King, Annette Yu**,** Daphne Gronich, Malia Jakus, Jennifer Sternberg, Shalane Respondek, Sue Selzer, Sabrina Ishak. PCHS Student Talia Davood was present as ASB representative.
2. Introductionof all those present
3. **Funding Requests**
4. **Spring Musical** – Cheri Smith and Monique requested $3,500 to benefit 45 students in the Musical Theater and Dance department for expenses incurred by the Spring Musical “First Date,” including rental of lighting equipment, costumes and related costs for the live outdoor performance. Dr. Magee has approved the request. Approved.
5. **Amount Requested: $3,500**
6. **Amount Funded:** **$3,500**
7. **Senior Prom –** Chris Lee requested $6,250 to benefit 600+ students for rental of Selfie Station ($1,300), DJ Station ($2,400), and DJ Sound System ($2,550). Approved.
8. **Amount Requested: $6,250**
9. **Amount Funded:** **$6,250**

**TOTAL REQUESTS:    $9,750**

**TOTAL FUNDED: $9,750**

1. **Secretary’s Report** – Booster Club Secretary Sylvia Karlan reported. At the April 27, 2021 General Membership Board meeting, the BC funded a total of $44,366.62 comprised of: $10,000 subject to/contingent upon LAUSD approval (Music Department); $200 (ASB Leadership); $9,999 (Senior Bus Riders); $8,000 (Senior Class of 2021); and $16,167.62 (2 film cameras for Live Streaming school performances, Graduation, Filmmaking 1, 2/PTV, Media Pod, Social Media: Content Creation). Report and Minutes of April 27, 2021 General Membership Board Meeting confirmed.
2. **Treasurer’s Report** – Booster Club Treasurer Dorothianne Carr reported. YTD we have received unrestricted donations in the amount of $251,895.62. Our total YTD income is $308,865.64. We have on-hand $139,207.19 in unencumbered funds. Treasurer’s Report confirmed.
3. **Old Business -**
4. **Hydration Stations (drinking fountains)** – No update. Nothing will be happening until after graduation.
5. **Masons –** Daphne reported, she will check if they have met in person yet to award their grant request recipients.
6. **New Business –**
7. **Fundraising Update –** Rene reported, the following options were discussed:
   1. Lawnsigns for current Booster Club donors (in fall 2021)
   2. Lawnsigns for past BC donors, to encourage current giving
   3. Lawnsigns for BC donors in connection with 60th Anniversary of PCHS, including for donors whose child(ren) graduated 2021
8. **Kick Off Party 2021** – Rene and others reported (no current head for party planning)
   1. Welcome breakfast for New parents – Saturday August 21, 2021
      1. Michael Rawson’s event, Pali Fund
      2. Good place for Rene to hand out flyers for Kick Off Party
   2. Date of Kick-Off - **Wednesday, September 1, 2021** is current target pending confirmation that there are no conflicts with other school events
   3. In person, live event
   4. Location – Kim’s or Jennifer’s home
   5. Volunteers needed for party planning committee
9. **Booster Website** – Ivy unavailable, Sue reported
   1. We should reach out to prior grant recipients for photos
   2. Also need photos of senior picnic, senior prom, spring musical that BC funded, in part
   3. Obtain images to use for Booster FB and website
      1. No student names posted
      2. Double check students whose images are used have signed general release for image use (most have signed)
10. **Film Program Fundraiser –** Malia reported
    1. Brainstorming re direction of film program in future
    2. Discussion re fundraising for creation of significant film program, including building a Film Studio
    3. Social Media Content Creation – new class next year
    4. Has been approached by third parties to film projects, using PCHS film students
    5. Her film class will be filmed for a Netflix series
    6. How much can CTE put toward this? CTE gave $50,000 this past year, resulting in closer to 1:1 camera to student ratio. Next year will request $70,000. Other suggestions for fundraising:
       1. Request funds from American Legion
       2. Earmark Film Department /Film Studio project as fundraising goal for Auction
       3. 60th anniversary fundraiser, request funds earmarked for Film Department/Film Studio
       4. Locate notable PCHS alumni in entertainment industry to fund a substantial portion of Film Department program/Film, e.g. for naming rights, etc. School does not seek out alumni donors sufficiently.
11. **Annual Meeting/ Election of Board of Directors** -
    1. Board members who have committed to serve on Board for 2021-2022 school year:
       1. Beth, Dick, Daphne, Dorothianne, Gary, Jenny, Kim (assume yes), Malia, Rachel, Rene, Sabrina, Shalane, Sue, Sylvia (14)
    2. Board members who will no longer be on Board for 2021-2022 school year:
       1. Andrea, Amy, Annette (3)
       2. Thank you for your amazing past service!
    3. By-Laws allow up to 21 people, so we have room for 7 (not necessary to fill all spots)
    4. No new parents on Board currently
       1. All BC members present at Annual Meeting duly voted
       2. Result of election: All 14 current Directors were re-elected with unanimous YES vote, by all members present
       3. We can add new parents to Board during summer or in Fall 2021
       4. Andrea will reach out to parents who may want to join BC but are not big donors
12. **Board Meetings 2021-2022 school year –** Dick reported
    1. Tentative dates for general membership meetings are September 28, October 26, November 16, December 14 (party) in 2021, and January 25, February 22, March 22, April 26, and May 24 in 2022.
    2. 4th Tuesday of each month, generally

**Next Booster Club Meeting –** The next Booster Club general membership meeting will be scheduled for the 2021-2022 school year.

**Adjournment** – Thank you all for attending. Adjourned at 8:15 p.m.

Dick and the Booster Club team