

Palisades Charter High School Booster Club, Inc.

A California Non-Profit, Non-Stock Corporation

Minutes for August 23, 2017

EXECUTIVE BOARD MEETING

Home of Kim and Sam Lee

- I. **Welcome and Call to Order** – Booster Club President Dick Held
Welcome and introduction of all members and thank you to Kim and Sam Lee for opening up your home for us. Robin thanks for helping prepare the agenda.
 - a. Introduction, Attendance and Sign-In Sheets - Please fill out the sign-in sheets being passed around so that we may know who attended tonight's meeting and be able to send you Booster Club communications.
 - b. Board Members Present: Dick Held (President), Doroithianne Carr (Treasurer), Nooshin Noghreian (Secretary), Marnie Ware, Robin Weitz, Andrea King, Sara Collins, Mary Lund, Ivy Greene, Kim Lee, Diane Gross.

Secretaries Report: Nooshin Noghreian, reviewed the June 2017 minutes. The June Minutes were approved.

Treasurers Report: Doroithianne Carr, Booster Club Treasurer, provided a summary of the current finances. We have \$50,969.00 and 96 people already donated. Senior class spent \$41,521.43 for the entire of last year and raised \$30,588.00 therefore we donated \$10,933.43. WE have \$6981.00 in expenses including deposit on auction location (Tiatos) of \$2500.00. We have \$94,000.00 to spend. Approved.

II. **New Business:**

Annual Giving: Thank you Robin and your team for organizing the stuffing of envelopes and formation of the letter that went out to all the students in July this summer. As a result of this letter we have collected over \$30,000 . We will have teachers and maybe some previous graduates come talk about BC involvement in supporting their activities. We should wear Pali gear or colors. Clip boards to be walked around and give Auction tickets to donations of \$5000.00 and up. Also, Robin Weitz suggested we give away the prizes such as Pali gear and balloons for donations of \$1000.00 and above.

Kick Off and Welcome Party: Remember this party is going to be at Kim and Sam Lee's house again on Tuesday August 29 at 6:30 PM.

Kick off Party Agenda:

- a. Who is going to be Master Of Ceremonies? Robin Weitz and Dick Held
 - b. Barometer on Poster board to show a goal of \$50,000 to raise for the event.
 - c. Runners with Credit card authorizations (prepared by Robin) which people will go around the room and solicit donations. Remember to tell donors all contributions are tax deductible and they will receive a tax receipt. Dick will have clipboards for all the runners. The runners will include the board members.
 - d. Prior to asking for the money: we will have Dr. Magee speak along with teachers (short talks). Robert Rene said he would also talk. His line is if you give \$1000 give \$2000. Very successful last year with his talk.
 - e. If teachers give us requests we can announce them prior to asking for the funds. Can we ask teachers to request some money? Also the Band usually asks for funds at this time.
 - f. Ivy and Marnie will be manning the front for check-in.
1. **Auction Discussion:** Ivy is working on ladies to chair the event, Tracy Krekorian and Kelsey Clark. Received a call from Jay Tehrani worked at Kenter Canyon school volunteering and wants to help us and said he was interested in getting involved with Booster club. Should we ask him to be co-chair the Auction? Event is now scheduled for Saturday March 17 at Tiatos, in Santa Monica. Deposit has been paid according to Dorotheanne.
 2. **Pali Faculty Meeting September 12.** Marnie and possibly Phillip Gabriel will attend and will bring extra funding request forms with them.
 3. **Pali Website Update:** Ivy will forward any suggestions to the new website manager. Pictures from kids who benefited from BC donations may be a good idea. Also, a suggestion to make the website 1 click came up.
 4. Andrea: Wants to discuss **budget** and what do we annually support that isn't presented at a traditional meeting. Dorotheanne answered a portion of this question.
 5. Important dates: Back to school night is September 7th. Andrea will check to see if they want us there.
When we are asked to not come? Or can we sell our sweatshirts at the event?
 6. **Phone-a-Thon:** Marnie is in charge and will let us know any information. Dates are Wednesday November 8 and Monday November 13 at 6:30 pm at Coldwell Banker office. Should we get a gift for the lady who works there and kids have graduated ?
 7. Any other discussion items? Next meeting is Tuesday September 26 at 6:30 pm in the school library
- Dick and the Booster Club Team: See you all at the Welcome Party at Kim and Sam's Home.