**Palisades Charter High School Booster Club, Inc.**

A California Non-Profit, Non-Stock Corporation

**Minutes for October 27, 2020 General Membership Meeting**

**Via Zoom Call**

1. **Welcome and Call to Order** – Booster Club President, Dick Held, called the meeting to order at 7:00 p.m.
2. **Welcome and thanks -** Welcome everyone.

1. **Board Members present** - Dick Held (President), Dorothianne Carr (Treasurer), Sylvia Karlan (Secretary), Rene Rodman (VP Fund Raising), Gary Landau (VP Communications), Andrea King, Annette Yu, Daphne Gronich, Rachel Cotter Davis, Malia Jakus, Beth Greve, Jennifer Sternberg, Sue Selzer, Sabrina Ishak**.** Ivy Greene was also present as an immediately prior Director and VP Communications*.* Additional Booster Club members were also in attendance via Zoom.
2. Introductionof all those present
3. **Secretary’s Report** – Booster Club Secretary Sylvia Karlan reported. At the September 22, 2020 General Membership Board meeting, the BC funded a total of $12,200, comprised of: $3,300 (Art Pod/AP Studio Art); $3,000 (Academic Decathlon); $900 (Mock trial Team); and $5,000 (Band Program); and $5,000 (Band Program’s current instrument repairs, which is second half of initial $10,000 request made in August 2020). Report and Minutes of September 22, 2020 General Membership Board Meeting confirmed.
4. **Treasurer’s Report** – Booster Club Treasurer, Dorothianne Carr reported. We received donations YTD of $131,169.33 from 176 families. This is an average of approximately $750 from each family that contributed. We have on hand $145,438.18 in unencumbered funds. Treasurer’s report confirmed.
5. **Old Business -**
6. **Hydration Stations (drinking fountains)** – Daphne reported no update yet, expect news next month from LAUSD
7. **New Business –**
8. **Fundraising Update –** Rene reported
   1. **Back to school night –**500 parents participated, approximately $13,000 in donations received.
   2. **Banners –**first round of near 30 banners has been hung along Temescal Blvd., raising $65,000 for BC (included within Dorothianne’s total donations). Approximately 8% of school population participated in fundraising.
   3. **Targeted Mailing –** instead of Phone A Thon (Presidential election preempts)
   4. **Annual Report ­–** sent before year end, will include BC donation envelope
   5. **Giving Tuesday –**first Tuesday post-Thanksgiving: December 1, 2020
   6. **BC Parent-to-Parent Email Campaign** - Individual emails work better than group emails. Board members to review list of BC donors prior to December 1 (Giving Tuesday) and email friends who have not yet given.
   7. **End of year donations** *–* Goal for year-end 2020 is $200,000
9. **Holiday Teacher/Staff Gift Giving -** Andrea King reported – Gift cards for teachers and staff to be purchased by parents who wish to give gift, better for teachers than random chocolates, coordinated by Andrea and helpers.
10. **RestaurantPartnership asfundraiser –** Dick/Rene reported
    1. Discussion re value of participating in groupraise.com (Bridget Letts) restaurant fundraising – local restaurant to donate back 15-20% of sales
    2. List of participating restaurants did not include any in Palisades
    3. Consensus that funds likely to be raised are minimal compared to effort, based on past experiences
11. **YouTube channel for Booster Club –** Malia reported
    1. Can upload content re BC
    2. Ivy to work with Malia on BC contacts list
    3. Releases required from parents - Daphne to work with Malia
    4. BC donated gift cards as prizes for Student Film Festival, coordinated by Malia
12. **Funding Requests**
13. **White Board Replacement in 11 Classrooms –** Daphne Gronich on behalf of school requested $13,687.27 to benefit 850+ students for purchase of 17 white boards which will replace old damaged, unusable whiteboards in 11 classrooms. Itemized quotation for custom sized white boards attached to request. Approved.
14. **Amount Requested: $13,687.27**
15. **Amount Funded:** **$13,687.27**
16. **Wrestling – Boys, Girls, 7th period wresting class –** Michael Lawlor requested $3,500 to benefit 40 students for purchase of headgear and shoes, and for competition/tournament entry fees. This request is contingent on there being a season this year, which was pushed back to February-June 2021; normal season is November - February.Approved.
17. **Amount Requested: $3,500**
18. **Amount Funded:** **$3,500, contingent on there being a wrestling season**
19. **Athletics –** John Achen requested $2,000 to benefit 1,000 students for purchase of championship banners in the gym to honor athletes for their hard work. Approved.
20. **Amount Requested: $2,000**
21. **Amount Funded:** **$2,000**
22. **PTSA Classroom Supply Drive –** Andrea King requested $10,000 to benefit 3,100 students for purchase of items on teachers’ request lists. To simplify the usual process, request is for BC to fund the purchase of the requested items, and PTSA will organize and distribute them to the teachers. This works out to approximately $69 for each of 144 teachers, who commonly share supplies with each other, and helps prepares them for return to in-person school. Approved.
23. **Amount Requested: $10,000**
24. **Amount Funded:** **$10,000**

**TOTAL REQUESTS:    $ 28,187.27**

**TOTAL FUNDED: $ 28,187.27**

**Next Booster Club Meeting –** The next Booster Club General Membership Meeting will be held on November 17, 2020 at 6:30 p.m. via Zoom call.

**Adjournment** – Thank you all for attending. Adjourned at 8:35 p.m.

Dick and the Booster Club team